



Strategic focus through enabling technology solutions

SoftDsk Fact Sheet

About SoftDsk LLC

SoftDsk, LLC is a Virginia-based limited liability company specializing on helping clients define and execute strategic and tactical objectives. SoftDsk works with clients to develop and implement strategic initiatives, help them navigate regulatory compliance, conduct due diligence and technology assessments and execute full-life cycle product development and deployment. SoftDsk’s emphasis is on partnering with clients and delivering services that solve real problems, add value and lead to operational efficiencies and revenue generation. The company’s foundations are based on delivering enterprise technology solutions and near real-time distributed systems. Experience includes:

Strategic Planning	Regulatory Affairs
Due Diligence	Technology Assessment
Product Development	Project Management
Data Analytics	Telemedicine Solutions
R&D and Prototyping	Systems Integration
Custom Solutions	Process Re-engineering
Device Connectivity	Quality Assurance

SoftDsk can be a strategic partner on new or on-going initiatives working closely with client representatives and service providers to achieve the desired objectives, delivering results within established budget and time frames. Deploying industry standard methodologies, including Agile and Waterfall, SoftDsk has the capabilities and knowhow to deliver unparalleled results. To explore what SoftDsk can do for your company, contact us for an exploratory discussion and to outline requirements and objectives.

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Principals

Demetrios Sapounas, PhD, MBA

Dr. Sapounas is the Founder and Managing Director of SoftDsk, who launched the company to develop common-sense solutions to business problems. He spent many years in various leadership roles at Fortune-50 and smaller organisations focusing on leveraging technology to drive business growth and achieve strategic objectives. His diverse industry background includes Healthcare (telemedicine, eHealth, mHealth), Energy (smart grid, energy management, analytics), Technology (commercial software, custom solutions, mobile), Financial Services and Defence. An entrepreneur at heart, Dr. Sapounas has been involved in numerous ventures and has been advising and mentoring others who are embarking on their own ventures. His educational background includes an MBA with emphasis in management, strategy and entrepreneurship and a PhD in Computer Science, with emphasis in Image Processing. He has authored numerous publications and presented at conferences and symposia.

Lee Deneault, MSBE

Mr. Deneault is a hands-on executive with a diverse background ranging from clinical-based research to product development, quality assurance, regulatory affairs, business development and operations for a variety of medical device companies. Mr. Deneault is a results-oriented professional and a team-player who firmly believes in the “power of nice”. His primary interests are healthcare, telemedicine, improving patient care with technology, and any form of device-to-device communication. Mr. Deneault has held a research-faculty position at the University of Pittsburgh’s Department of Anesthesiology and Critical Care Medicine and executive leadership positions at Cardiac Telecom, Care Rehab., Senior Vitals, VitelNet, Bosch - Health Care Telemedicine (HCTM) and Nuvon, Inc. He has been the primary or co-author on over 100 scientific, peer-reviewed publications and has presented at conferences and symposia. Mr. Deneault’s educational background includes an MSBE (Bioengineering) from Carnegie Mellon University with emphasis in designing, developing and implementing physiological monitoring, visualization, and analysis systems.